Telecommunications, Technology & Commerce Capabilities Profile

Advancing Your Interests in Washington

As one of Washington's leading bipartisan government relations firms, ML Strategies understands complex policy issues and the politics that surround them.

Keen insight into the risks and opportunities associated with legislative and regulatory initiatives has enabled us to build a stellar reputation for providing telecommunications and technology clients with creative and results-oriented strategic advisory services that support their goals and bottom lines.

Working with a range of stakeholders, we provide effective strategies for success in key issue areas.

ML Strategies maintains strong relationships that enable us to present our clients' positions to members of the U.S. Senate and House of Representatives and to the various Congressional committees with jurisdiction over telecommunications, technology, and commerce issues, including the Senate Commerce, House Energy & Commerce, Senate and House Judiciary, Senate Homeland Security and Government Affairs, House Homeland Security, and House and Senate Appropriations Committees. ML Strategies also enjoys strong relationships with key decision makers within the Administration and federal agencies, including the Federal Communications Commission, the Department of Commerce, and the Federal Trade Commission.

Leading professionals:

- Former Democratic U.S. Senator and member of Commerce Committee

- Former Republican Governor of Massachusetts

- Former Democratic Chief of Staff to a senior member of the Senate Finance and Commerce committees

- Former Democratic Chief of Staff to a senior member of the House Energy and Commerce Committee

- Former Republican Chief Counsel to a senior member of the Senate Finance and Commerce committees

- Former communications lawyer with Federal agency and private sector experience

- Added advantage of collaboration with legal counsel, available through Mintz Levin

Who We Serve

- Fortune 100 Companies
- Mid-size companies
- Start-ups
- Trade associations
- Coalitions
- Nonprofits

Representative Clients

- ADT Security Services
- CompTIA
- eBay, Inc.
- immixGroup
- National Cable & Telecommunications Association (NCTA)
- T-Mobile

Telecommunications, Technology & Commerce Policy Areas

Data Security and Privacy
ML Strategies understands that data security and privacy are two of the most important issues in the telecommunications, technology, and commerce space. We engage with Congressional leaders and the FTC on the development of regulations for privacy, data breach notification, and geolocation.

Cybersecurity
ML Strategies engages with Congressional committees of jurisdiction and Federal Agencies on cybersecurity to shape cybersecurity regulations to reflect clients' concerns.

Postal Reform
ML Strategies engages with Congressional committees of jurisdiction and industry stakeholders on U.S. Postal Service reform legislation.

Broadband
ML Strategies engages on relevant issues in the broadband and Internet governance space, including broadband deployment and adoption programs as well as net neutrality and Internet taxation issues.

Intellectual Property
ML Strategies monitors the development of intellectual property policy pertaining to patent reform, first sale issues, artist royalties, and general copyright issues.

Video
ML Strategies monitors congressional and agency action and engages with congressional committees of jurisdiction regarding video programming, including but not limited to reauthorization of the Satellite Television Extension and Localism Act (STLEA)

Telecommunications Act Update
ML Strategies engages with the House Energy & Commerce Committee as it considers updating the Telecommunications Act for the first time since 1996.

Spectrum
ML Strategies monitors the development of spectrum policy in Congress and at the FCC. This includes efficient use of government spectrum, unlicensed use for WiFi and smart vehicle technologies, and the rules for the incentive auctions scheduled to take place in 2015.

Trade
ML Strategies advocates on behalf of clients with an interest in international trade disputes to ensure that their positions are considered by decision makers on Capitol Hill and at the Federal agencies. We closely monitor the Administration's trade agenda.

Federal Government Relations Consulting Services:

- Developing and implementing legislative and regulatory strategies that enable clients to respond to and influence emerging public policy opportunities and challenges.

- Planning and executing short- and long-term visibility campaigns to raise client profiles in Washington.

- Promoting clients with key officials on Capitol Hill, including footprint Members and Committee Leadership

- Monitoring and reporting on key legislative hearings and briefings, on and off the Hill.

- Gathering intelligence on key issues, proposed legislation, and hearings.

For More Information

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