



## Washington, DC Federal Government Relations



### Advancing Your Interests in Washington

As one of Washington's leading bipartisan government relations firms, ML Strategies understands complex policy issues and the politics that surround them.

Keen insight into the risks and opportunities associated with legislative and regulatory initiatives has enabled us to build a stellar reputation for providing clients with creative and results-oriented strategic advisory services that support the bottom line and goals of our clients.

Combining our passion for sound public policy with our networks and sector experience, we ensure that our clients' voices are heard by Democrats and Republicans on Capitol Hill – and with the administration, no matter the party – on diverse issues including Education, Energy and Environment, Defense, Health Care, Financial Services, Telecommunications and Technology, and Transportation.

#### Leading professionals

- Former senior political appointee at Department of Energy and Chief of Staff to a member of Senate Commerce, Finance, and Foreign Relations Committees
- Former House Chief of Staff to senior member of House Energy and Commerce Committee
- Former Senior Counsel to member of Senate Commerce, Finance, and Small Business Committees
- Former head of government affairs for major health care company and senior advisor to a governor and US Senator

#### Quick Facts

- Track record of developing and executing effective strategies
- Industry insight
  - Education
  - Energy and Environment
  - Defense
  - Health Care
  - Financial Services
  - Telecommunications and Technology
  - Transportation
- Extensive experience
  - Capitol Hill
  - Executive Branch
  - Political Campaigns
  - State Government
  - Private Sector
- Who We Serve
  - Fortune 100 Companies
  - Mid-size companies
  - Start-ups
  - Trade associations
  - Colleges and universities
  - Coalitions
  - Nonprofits
- Added advantage of collaboration with legal counsel, available through Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.



## Key Public Policy Areas

We provide effective strategies for success on a wide range of public policy issues:

### Education

Working for colleges and universities, ML Strategies has focused on issues related to online education, capital projects such as research laboratories, and economic development opportunities.

### Energy and Environment

Clients in the energy and environment sector receive support from ML Strategies in resolving complex regulatory issues, identifying and securing federal funding and financing opportunities and tax provisions, and increased visibility among public officials. We also work with clean energy clients to navigate the complex federal procurement process.

### Defense

ML Strategies has been involved with federal acquisitions and procurement, international weapons system sales and congressional notification, and federal contracting in contingency operations. In addition, ML Strategies has supported client goals pertaining to bilateral and multilateral treaties with impacts on US defense companies.

### Health Care

ML Strategies has successfully worked with health care clients on entitlement reform including Medicare, Medicaid and CHIP, PCMH, ACOs, and other emerging care delivery models, Medicare Part D and other drug coverage issues, product development, and telehealth regulations.

### Financial Services

In the financial services sector, ML Strategies has focused on issues related to FDIC depository insurance, retirement strategies, CFTC swaps regulation, FASB/ISAB streamlining, and general implementation of the Dodd-Frank Wall Street Reform and Consumer Protection Act.

### Telecommunications and Technology

In the fields of telecommunications and technology, ML Strategies has effectively worked with clients on programming and carriage issues, cybersecurity, online privacy, intellectual property, broadband services, and e-commerce.

### Transportation

ML Strategies has provided client support on the Transportation Reauthorization bill, freight rail issues, fuel economy and greenhouse gas emissions standards, taxes, climate change, research and technology development, and infrastructure finance.

## Relationships

- Members of the House and Senate including senior leadership of both parties
- Senior members and staff of key House and Senate committees with jurisdiction over Education, Energy and Environment, Defense, Health Care, Financial Services, Telecommunications and Technology, and Transportation
- Career professionals and political appointees in the Executive Branch agencies

## Representative Clients

- American Biogas Council
- Astellas Pharma
- Cablevision
- Capstone Turbine Corporation
- Deepwater Wind LLC
- Dow Corning Corporation
- Drake University
- eBay, Inc.
- Fluor Corporation
- Myriant Corporation
- National Cable & Telecommunications Association
- Nestlé Waters North America, Inc.
- Ogin (formerly FloDesign Wind Turbine)
- Renewable Energy Markets Association
- Suniva, Inc.
- Terrabon, Inc.

## For More Information

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